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Wright's
A GOOD PLACE TO TRADE

One Week Beginning
MONDAY,
APRIL 16TH

ANNIVERSARY SALES NEW SPRING MILLINERY

The millinery you will see here at sale prices during The Anniversary, is all bright, new, stylish merchandise. There is not a single old hat in the assortment. Trimmed hats, untrimmed shapes and materials for trimmings included.

NEW SPRING MILLINERY 42c

In many cases just one piece of these trimmings will be necessary to rim the spring hat in good style. Ornaments, Fancy Feathers, Flowers, Wreaths, Bands, all in this season's newest ideas—and all of them worth much more. A great assortment at..... 42c

Untrimmed Millinery = = \$1.42

The untrimmed hats you may buy during the Anniversary at \$1.42 are all of the latest styles. All worth much more. In the offering are polished and dull finished brims, High Crowns with mushroom brims, Chin-Chin Sailors, large straight brim sailors, small turbans, etc. All at..... \$1.42

Ready-to-Wear Millinery = = \$2.42

Smart hats, all ready to wear for street and outing. All of the late Spring styles. Included are the bright finished Milan and highly polished straws. Some have the extra high crowns with the mushroom brims—some with flat crowns and rolling brims, trimmed with bands and bows of the new silk faille ribbon. All at..... \$2.42

Trimmed Millinery = = \$4.42

A great assortment of this season's newest trimmed hats—not two in the lot—are alike. Smart sport styles, street styles, dress styles. Both the maid and matron will find suitable hats in this the best millinery offering we have made in months. There are so many handsome styles in this lot that we do not attempt description. See them..... \$4.42



This month marks the passing of the forty-second year of our business life in Ogden. As we look backward each year seems to be a step in the ladder of progress. Today we greet in the store matured men and women who were among our young customers at the beginning. Our greatest satisfaction today, is the knowledge of having retained this good will all these years. W. H. Wright, our founder, taught us that "a pleased customer is your best ad-

75c Silk Hand Bags = 42c

Silk Hand Bags are to be the thing for spring. They will be worn in colors to correspond with the suit one wears or the dress. These dainty silk bags are made with a draw string and may be had in plain or fancy colors of silk. A bright new lot—just here—75c values..... 42c

Stamped 60c Towels = 42c

A very large stamped Turkish towel to be embroidered. These are ready stamped in a number of attractive designs. The towel is made of a very thick, absorbent Turkish toweling—actual 22x44 in. in size. A remarkably good value at 60c. Instructions in the embroidery free if you want it. Anniversary price..... 42c

Dresser 75c Scarfs = 42c

Now that house cleaning time is at hand, these dresser scarfs will be in big demand. These are full 18x46 inches in size, are made of a good firm white fabric. Some are finished with hemmed edges—some with scalloped edges—some with lace edges. They are all ready to use. On sale in the Art Department..... 42c

75c Silk Boot Hose = 42c

These splendid silk boot hose are offered in most all of the season's most wanted colors. The leg to the knee is made of silk with a good little thread top and little thread foot. Made on the full fashioned machines. This is the hosiery offered in most stores as 75c values—On sale in the Hosiery Department, Special..... 42c

50c Spring Unionsuits = 42c

Ladies' union suits for spring and summer wear. These are made of a very fine combed, white cotton with band top, no sleeves, tight knee styles, also the shell or lace trimmed styles. In view of the present high cost of cottons this sale offers a good opportunity to supply our entire season's wants. On sale First Floor..... 42c

Rengo Belt Corsets = \$1.42

The Rengo Belt is a corset designed especially for stout figures. No other corset we have seen gives such good lines to portly women. These are made of an extra strong coutille—the clasps are graduated in front to produce gentle lines. It has four very strong hose supporters. A corset which will keep its shape for a long time—\$2.00 value..... \$1.42 Second Floor.

Bargains in Domestic = 42c

12 1-2c Unbleached muslin for sheets, cases and hot beds. On sale—four yards for..... 42c
17 1-2c Bleached Canton Flannel in a very good weight and good width, three yards for..... 42c
Scalloped and embroidered pillow cases, made of a very fine muslin—full size—per pair..... 42c

Anniversary Sale In 1st Floor Shoe Dept.

We shall offer during this sale some of the season's most popular new styles at very low prices.

Women's Pumps

100 pairs of Women's Pumps in patent, kid and gun metal. Prices up to \$4.00..... \$1.42

Women's Shoes

Women's shoes Patent Vamps with cloth or matt kid tops, lace or button styles. Values to \$4.89..... \$3.42

Women's White Tops

Just in, a line of Women's lace Shoes, black kid vamps with ivory silk tops. All sizes—\$7.00 values..... \$5.42

Women's White Canvas

Women's white canvas shoes, 9-inch tops, embossed figure on tops, the latest fad. All sizes..... \$4.42

Growing Girls' Shoes

Shoes for the growing girls, patent vamps, white canvas top, lace styles, sizes 2 1-2 to 7..... \$3.42

Women's Sport Shoes

All white kid lace sport shoes, white soles, low heels, 8-inch tops. \$6.42 A good \$8.00 value..... \$6.42

Infants' Soft Soles

Infants' soft sole shoes in all colors and combinations..... 42c

Women's Street Shoes

Women's Black Kid Shoes in lace and button, low heels, medium weight soles. A good shoe for every day wear..... \$3.42

Women's Low Heels

Black kid vamp, white kid tops. Medium weight soles, low heels. New spring styles, in all sizes..... \$5.42

Boys' Dress Shoes

Boys' shoes in gun metal button, sturdy oak soles. A dressy looking shoe for boys wearing sizes 1 to 6..... \$2.42

Boys' English Last

Boys' shoes in English last, white Neoline soles, sizes 1 to 6..... \$3.42

Infants' Cloth Tops

Infants' shoes in patent or kid button styles. Cloth and matt kid, white and brown, 2 to 5..... \$1.42

Children's Shoes

Children's shoes in sizes 5 to 8, patent or vicid kid, button styles, light medium, heavy soles..... \$1.42

Children's Shoes

Children's shoes in patent kid or gun metal, button styles. Sizes 11 1-2 to 2..... \$2.42

Anniversary Sales In the Shoe Basement

In the store below, where you find bargains all the time—some remarkable Anniversary specials.

Women's Pumps

Just thirty pairs in this lot—pumps for street wear, in good styles—black and tan leathers in odds and ends of various lines. Values to \$3.50..... 42c

Women's Shoes

Women's shoes in sizes 2 1-2 to 8—These are all new stock, in lace or button styles. Vicid kids and patent leathers. Values to \$4.00..... \$2.42

Men's Shoes

Men's shoes for ordinary wear—made of sturdy calfskins in good styles for every-day wear. Lace and button styles. Anniversary price..... \$3.42

Boys' Shoes

Shoes for the school boys wearing sizes 2 1-2 to 5. These are in good button and lace styles with good calf skin uppers and sturdy soles. Special..... \$2.42

Children's Shoes

Shoes for the children wearing sizes 8 1-2 to 11. These are in soft calfskins or patent leather—all button styles. A big value..... \$1.42

Women's Slippers

Women's slippers for house wear in sizes 2 1-2 to 7. These are attractive two-strap styles and are made in soft vicid kid uppers. Anniversary price..... \$2.42

Men's Shoes

Men's shoes in sizes 6 to 11. These are offered in the new English last or the wide toe comfort styles. Right new \$6 values. Anniversary price..... \$5.42

Women's Comfort Shoes

These are the plain toe comfort shoes for women. All sizes from 2 1-2 to 7—made of a very soft vicid kid—button styles—soft soles..... \$2.42

Children's Shoes

Good looking shoes for the children wearing sizes 5 to 8. These are in button styles—patent leathers or soft calfskins. Values to \$1.75..... \$1.42

Bargain Tables

In addition to the Anniversary Shoe Bargains here mentioned, you will find in the Shoe Basement great Bargain Tables filled with odds and ends to close out.

FREE GIFTS TO BOYS AND GIRLS

During the Anniversary Sale we will give free with every pair of boys' or girls' shoes selling at \$2.42 or more one pair of our famous High-Lo Slits. These are made of a hard wood and are highly finished in red. They are made adjustable so that the step of the stilt may be placed one foot from the ground or three feet. We have but a limited supply of these and can promise them only to early shoppers.

\$1.25 Muslin Gowns, 2 for \$1.42

Two good looking muslin gowns for the usual price of one is a possibility during the Anniversary Sale—These are women's gowns in the newest slip-over styles. Some trimmed with lace, others with embroidery. These are considered good values at the usual price of \$1.25 each. During the Anniversary—Second Floor—two for..... \$1.42

Women's Silk Camisoles = 1.42

These dainty silk camisoles are wanted this season to be worn under the sheer summer waists. They are made of a flesh colored crepe de chine—attractively trimmed with fine laces. Sometimes worn over the corset in place of a corset cover. During the Anniversary, on Second Floor we offer the usual \$2 kind at..... \$1.42

Women's \$4 Sweaters = \$1.42

Although you might not need a sweater for present needs, now should be a good time to secure one at this price as present indications of the woolen market justify the statement that these same values will be sold next year for \$5 or more. Ladies' \$4 sweaters in Oxford or cardinal. Sizes 36 to 42. On Second Floor..... \$1.42

Women's \$2 House Dress \$1.42

The Anniversary Sale brings an opportunity to buy right good looking house dresses at a saving of 68c on each dress. These are made in attractive spring styles of good percales and ginghams in attractive stripes and checks. All sizes are offered to those who shop early. On Second Floor, the usual \$2.00 values for..... \$1.42

Girls' Hats, Spring Style \$1.42

The jauntiest new spring styles in millinery for the smallest girls—these are distinctive spring 1917 styles and are made in all the new shades. The materials are lingerie, straw, etc. For the girls of 2 to 6 years. These will be on sale in the special children's millinery department on the Second Floor. Anniversary price, \$2.00 values..... \$1.42

Women's New Neck Chains = 42c

Neck chains of brilliantly colored beads are in great demand this season. They are to be worn with shirt waists and suits and dresses. We have provided a new lot of the handsomest styles we could find in New York—and reserved them especially for the Anniversary Sale. You will find beads like these offered at 75c. On sale in the Glove section..... 42c

Girls' Hats Three for = 42c

These are a lot of fall and winter hats which were in our recent flooded stock rooms. They are in good materials and many of them are very slightly damaged. These will be used for school wear for now and for the coming school season. These will be limited to three to a customer. Some are worth \$1.50. On sale during the Anniversary, three for..... 42c

Anniversary Sales In the Subway

The Subway department is offering a world of good merchandise at lower prices for the Anniversary.

Lace Curtains

A big assortment of lace curtains in Nottingham, Madras and Filets, in 2 1-2 yard lengths, all new, attractive designs. Values to \$4.00..... \$1.42

Feather Pillows

Feather pillow, large size, fancy striped ticking, filled with all choice sanitary feathers. Usual \$2.00 values..... \$1.42

Matting Suit Cases

Fibre and Matting Suit Case, size 17-inch, made on steel frame, heavy lock and catches. Usual \$1.75 value..... \$1.42

Large Bed Spreads

Large size bed spread with plain edge, richly finished. Splendid \$1.75 value..... \$1.42

Muslin Pillow Cases

Daisy pillow case made of fine quality muslin, full size, 45x36. Usual 30c value, two for..... 42c

Table Napkins

Mercerized Napkins, medium size, hemmed, these are splendid for every day use. Usual 50c value, for six..... 42c

Single Curtains

Single curtains, which have been used on the display rack and are slightly soiled; one of a pattern..... 42c

Womens Dress Skirts

Splendid quality dress skirt, made of part wool material, black and white, in the new spring models. Usual \$2.50..... \$1.42

Women's Black Hose

Ladies' black cotton hose, all sizes. Usual 20c value—three pairs for..... 42c

Women's Bungalow Aprons

Ladies' bungalow aprons, made of good quality percale, buttoned down the back, light and dark colors. Usual 60c values..... 42c

Water Tumblers

A very fine thin blown water tumbler in either the bell or colonial shape. Offered in the 5 and 8-ounce sizes. Usual 60c values. Per set..... 42c

Casseroles

A fine assortment of casseroles in a fine white fireproof china, decorated in blue. These are in both 6 and 9-inch sizes. Usual \$1.00 values..... 42c

Clothes Dryers

A clothes drying rack to use in the house—stands on the floor. Can be folded up when not in use. Made of hard wood and iron—\$2.00 values..... \$1.42

Good House Brooms

In these days of rising costs, a small saving on a good broom is not to be overlooked. During the Anniversary big 15-inch, 4-tile brooms..... 42c

Clothes Baskets

Here's a genuine bargain in a clothes basket. These are made of hard wood splint—in both the medium and full sizes. The usual 85c kind..... 42c

Children's Muslin Pants

Children's white muslin pants, made of good material, trimmed with embroidery; usual 25c value—two pairs..... 42c

Muslin Bed Sheets

Muslin sheets, large size, 72x90, made of heavy quality bleached sheeting. Usual 85c values—two for..... \$1.42

Puritan Curtain Cretonnes

Puritan Cretonnes in a big assortment of patterns and colors, light and dark, 27 inches wide. Usual 17c values, 3 yards..... 42c

Women's Summer Waists

A big assortment of ladies' waists in lawns, voiles and dimities. Values to \$1.25, special..... 42c

Large Turkish Towels

A large size bleached Turkish towel, made of two-thread absorbent cotton, this makes a dandy bath towel. Usual 30c value, two for..... 42c

Turkish Hand Towels

Turkish hand towel in medium large size, heavy quality. Usual 10c values, 6 for..... 42c

Curtain Scrims

Curtain Scrim, in white, ivory and Egyptian; splendid 20c values. Three yards for..... 42c

Huck Towels

Good quality huck towel, with red border, the usual 17 1-2c quality, 3 for..... 42c

Travel Bags

Traveling bag, made of walrus grain artificial leather; three sizes—16, 17, 18-inch; steel frame, claw catches—leather lined. Usual \$4.50 value..... \$3.42

Lace Curtains

Lace curtains, just the thing for bedroom and kitchen, etc.; in white and Egyptian, 2 1-2 yard lengths—66c values..... 42c

Aluminum Tea Kettle

Here's a combination tea kettle and rice boiler. The rice boiler sets in place of the lid when wanted. This is a pure aluminum \$4.00 value..... \$2.42

Aluminum Percolators

This is a pure aluminum percolator of the late style. It is made to hold 6 cups of coffee and is our best \$2.00 value—One to a customer..... \$1.42

Bread and Butter Plates

Very attractive bread and butter plates made in the handy five-inch size. Made of a good porcelain china and decorated in rose spray. set of six..... 42c

Wicker Flower Vase

Here's a very artistic flower vase—made of a white unfinished wicker with a glass lining—10 to 14 inches high. Actual \$1.25 values. Anniversary price..... 42c

Pearl & Silver Tableware = 42c

Here is one of the most attractive items of the Anniversary Sale—Sugar shells, pickle forks, cheese servers, butter knives, etc. Seven inches long—made with pearl handle, trimmed with sterling silver—quadruple plate silver implement, \$1.25 values..... 42c

\$2 Mahogany Serving Tray 1.42

A special Anniversary item. These are made in mahogany and oak—hardwood frames with glass bottoms and handles. The glass bottom is underlaid with attractive decorated mats. These are now being used almost exclusively in fine homes in place of the usual round trays. A handsome lot of \$2 values. In the Basement..... \$1.42

\$1 Mahogany Candlestick = 42c

One or more of these dainty mahogany candle sticks add materially to the appearance of the dining table. The stand is of solid mahogany—fitted with a candle to match the color of the shade. The shades are made of a silk like fluted material, held in place by a metal holder. See them; they will be on sale in the Basement..... 42c

Women's 60c Brassieres = 42c

Spring styles in women's brassieres—these are offered in plain and fancy styles—models for the stout and slender figures—60c values..... 42c

Warner's Corsets = \$1.42

These are our new stock styles of Warner's \$1.75 corsets—made of a good coutille in models for stout figures. Flesh colored batiste..... \$1.42

Bargains in Towels = 42c

A large huck towel of the usual 17 1-2c quality. These are offered in either the plain or figured kinds—a good hand towel, three for..... 42c

Half-linen huck towels, made of a good thick absorbent huck and full 19 by 45 inches in size. The best 25c quality. In Domestic, two for..... 42c

Women's Pure Silk Hose = 1.42

Women's pure silk hose in one of the best makes we have been able to buy. These hose are made so that a break in the top or garter cannot run into the leg. The foot and top are reinforced so as to give long wear. The silk is a pure thread worm silk of a very high luster. These are offered in black, white and all colors and in all sizes, \$1.50 values..... \$1.42